BERN[®] Sales Manual 2016 | 2017

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Welcome to Bern

Whether it's in the vibrant Swiss capital city of Bern, the varied surrouding area, in the hilly and mystic Emmental, in the Gantrisch Nature Park of the Prealps, between the Napf and the Jura in the Oberaargau Region – this is one scenic region. It might just be these very places and beautiful landscapes that have shaped the distinctly melodic dialect and legendary warmth of the Bernese. In 1983, Bern became a UNESCO World Heritage Site and, today, can easily be reached by plane, rail or car. The Bern Airport and direct connections to the high-speed trains TGV and ICE make a true hub out of the city. Thanks to its central location, Bern is ideal for outings and trips throughout Switzerland and is commonly known as the gateway to the Alps.

We look forward to welcoming you.

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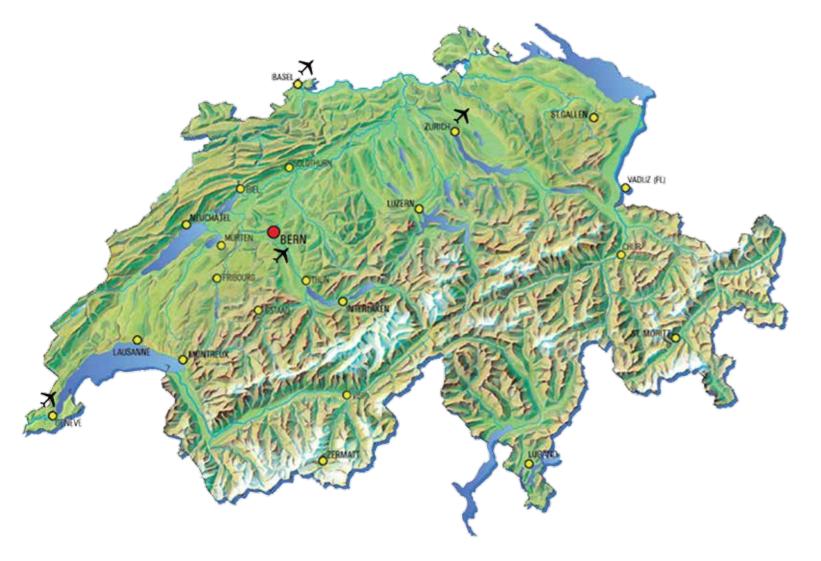
Location

Europe	km / miles	Rail	Direct flights*
Amsterdam	840 / 522	7h 52m	BRN, BSL, GVA, ZRH
Barcelona	940 / 584	9h 57m	BRN, BSL, GVA, ZRH
Berlin	965 / 600	8h 5m	BRN, BSL, GVA, ZRH
Brussels	640 / 398	6h 11m	BSL, GVA, ZRH
Frankfurt	430 / 267	3h 49m	BSL, GVA, ZRH
Hamburg	910 / 565	7h 31m	BRN, BSL, GVA, ZRH
Cologne Bonn	560/348	5h 8m	BRN, BSL, GVA, ZRH
London	980 / 609	7h 54m	BRN, BSL, GVA, ZRH
Milan	350 / 218	3h 3m	ZRH
Moscow	2290 / 1420	-	GVA, ZRH
Munich	440 / 273	4h 57m	BRN, BSL, GVA, ZRH
Paris	590 / 367	4h 1m	BSL, GVA, ZRH
Rome	940 / 584	6h 21m	BSL, GVA, ZRH

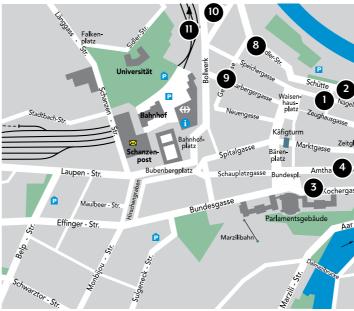
* To BRN = Bern, ZRH = Zurich, GVA = Geneva, BSL = Basel (as of January 2016)

Switzerland	km / miles	Rail	Car
Bern Airport	11 / 7	27m	20m (Shuttle)
Basel	100 / 62	53m	1h 10m
Geneva	160 / 100	1h 44m	1h 50m
Interlaken	60 / 37	47m	45m
Lausanne	110 / 68	1h 6m	1h 20m
Lucerne	110 / 68	lh	1h 20m
Zermatt	140 / 87	2h 7m	2h 29m
Zurich	120 / 75	56m	1h 30m





Arrival



Bus Stops

1 Nägeligasse (1) 2 Schüttestrasse (1)

3 Kochergasse (2)

- 4 Amthausgasse (1)
- 5 Helvetiaplatz (1)
- 8 Hodlerstrasse (1) 6 Aargauerstalden (5) 9 Genfergasse | Aar

Entering into Switzerland

A valid passport or an identity card is required. Since Switzerland is part of the Schengen Area, Schengen visas are accepted for people entering the country. Switzerland entry regulations: T +41 (0)31 322 65 11, www.ezv.admin.ch

Airports

Bern: www.flughafenbern.ch Basel: www.euroairport.com Geneva: www.gva.ch Zurich: www.flughafen-zuerich.ch

Rail – Swiss Travel System

The Swiss Travel System unifies the entirety of Swiss public transportation and is intended to facilitate access to the comprehensive Swiss transport network for visitors from around the world.

Swiss Travel Pass

Free travel on rail, post van, shipping services as well as on panoramic trains, discount for mountain railways, free admission to over 480 museums. Free family card.

Available for 3, 4, 8 or 15 consecutive days Swiss Travel Pass Flex

Free travel on SBB railway. Free family card (children under 16 years of age).

3, 4, 8, 15 days of your choice within a one-month period

Further information and timetable information at: www.swisstravelsystem.com, www.sbb.ch, www.bls.ch

Kursaal	12 Diagonalistics			13
igasse	Brunngasshalde Rathausgasse	Postgasse	Unter brut Nydeggbr	
e Casino- platz	Kramgasse		Centernesse	Bärenpark 1
P - Str.	Kirchenfeldbrüc	Schifflaube	K.N	uisaken
	5	n - Str.	0 1:11500	250 m

7 Grosser Muristalden (4)	10 Schützenmatte (8)
8 Hodlerstrasse (1)	11 Park + Ride Neufeld
9 Genfergasse Aarbergergasse (1)	12 Mingerstrasse (3)

13 Rosengarten (2) 14 Bernastrasse (1)

15 Friedhofweg (3)

Motorway (Autobahn)

The speed limit on Swiss motorways (Autobahn) is 120 km/h and the purchase of a road tax sticker (vignette) is mandatory for Swiss motorways (approx. CHF 40.00).

Taxi

Bären-Taxi: +41 (0)31 371 11 11 Nova-Taxi: +41 (0)31 331 33 13 Wheelchair accessible transport: +41 800 90 30 90

Bern Ticket

From your very first overnight stay in a tourist accommodation in the city of Bern, you will receive a Bern Ticket for your whole stay.

Free travel on public transport in zones 100/101 operated by the LIBERO Association including - Gurten funicular

- Funicular Marzilibahn
- Elevator to the Cathedral Platform
- Travel to and from Bern Airport.

On your day of arrival, your reservation confirmation can be used as a transfer ticket from the station or the airport of Bern to your accommodation.

Timetable and information at: www.mylibero.ch

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Bern Ticket 2. Klasse 2nd Class (2.) (TK) (V) (12) 2014 / 2015
0.000.001
Name Vorname
Aufenthalt von bis
Gastgeber Das Bern Ticket ist persönlich und nicht übertragbar. Gültig in allen
öffentlichen Verkehrsmitteln in der Stadt Bern und Umgebung (Zonen 100/10) sowie Transfer vom zum Flughafen Bern (Belp.
The Bern Ticket is personal and non-transferable. Valid for all pu- blic transport within the City of Bern and its surroundings (zones 100/10() and from/to Bern-Belp Airport.
TOURISMUS

10 Reasons for Bern

Swiss Capital

Bern is the capital City of Switzerland. It is THE place where all the important decisions of our country are made.

UNESCO World Heritage Site

Founded in 1191, the beautiful and well protected Old Town of Bern became a UNESCO World Heritage Site in 1983.

Perfect Hub & Gateway to the Alps

Bern is the gateway to the Swiss Alps and very centrally located within Switzerland. Most of the important cities can be reached within an hour. Stay in Bern and discover Switzerland.

Shopping under the Arcades

Thanks to the 6 km / 4 miles of arcades, Bern has one of the longest covered shopping promenades in Europe, especially enjoyable on bad-weather-days.

Cultural Diversity

Bern is considered a true citadel of culture with 40 cultural institution in total such as the Einstein Museum or Museum of Fine Arts. With the Zentrum Paul Klee (designed by Renzo Piano) or shopping and leisure center Westside (designed by Daniel Libeskind) two architectural gems stand alongside medieval architecture of the Old Town.

Living Traditions

Enjoy living traditions in the city of Bern such as the Onion Market, or visit the beautiful Emmental Valley, where the real Swiss cheese, the Emmentaler AOP, is made, alphorns are manufactured and Schwingen (Swiss wrestling) is performed.

Innovations & Science

Bern's pioneering spirit led to many major inventions, such as the artificial hip joint, the FLYER e-bike or Toblerone chocolate that is still exclusively produced in Bern. Even Albert Einstein lived in Bern between 1902 – 1909 and it was in Bern where he invented the relativity theory E = mc^2 in 1905.

Urban Swimming

Bern's Aare river is an urban swimming paradise, probably the most beautiful riverside pool in Europe - pure, fresh and clean.

Bern and its Bears

The large BearPark down at the Aare river is completely dedicated to Bern's heraldic animal, furthermore Bern's symbol can be found in various forms all over the city such as paintings, sculptures or cookies. According to legend, the city owes its name to the bear.

Bernese Hospitality

Hurry and hectic are foreign words to the Bernese. People enjoy life and take time for what is really important. Due to the laid-back lifestyle there is always good company: Genuinely warm and friendly Bernese hospitality.



Clock Tower (Zytglogge)



Bern on our website, Bern.com Newsletter: Bern.com/newsletter



I love Bern



Population 140'288 (356'000 incl. suburbs), www.bern.ch

Religion

Protestant 47%, Roman Catholic 24%, Others 29%

Public holidays (across Switzerland)

- 25.03.2016 / 14.05.2017 Good Friday
- 27.3.2016 / 16.5.2017 Easter incl. 28.3.2016 / 17.5.2017 Easter Monday
- 5.5.2016 / 25.5.2017 Ascension Day
- > 15.5.2016 / 4.6.2017 Pentecost Sunday
- 16.5.2016 / 5.6.2017 Pentecost Monday
- 1.8.2016 / 2017 Swiss National Day
- 25.12.2016 / 2017 Christmas
- 26.12.2016 / 2017 Stephan's Day
- 1.1.2017 New Year's Day
- 2.1.2017 St Berchtold's Day

Time zone

Bern is in the Central European Time Zone (CET = UTC +1) with European daylight savings time

Climate | Weather

(Average Daily Temperatures) www.meteoschweiz.ch 30 °C 20°C 0°C -10 °C

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Bicyle & E-Bike rental

Bicyles are available for rent at the following outlets:

- Bern Velo Station, at the railway station, T +41 (0)31 311 16 87, www.velostationbern.ch
- Bern Rollt, free bicycle rental (annually from May to October) from Bahnhofplatz, at Hirschengraben and at Waisenhausplatz, T +41 (0)79 277 28 57, www.bernrollt.ch
- Rent a Bike, Bike station for E-Bikes at the railway station, T +41 (0) 925 11 70, www.rent-a-bike.ch

Telephone numbers: Emergency calls,

information Fire department 118 Police 117 Ambulance 144

Electricity and plugs

Electricity throughout Switzerland is supplied at 230 volts. Type C (euro plug, two-pin) plugs and type J (three-pin) plugs are used. The type F ("Schuko") plugs widely used in Europe cannot be used without an adapter.

World Heritage Experience Switzerland

Switzerland's wealth lies in its cultural heritage and its wonderfully varied natural landscapes. From this wealth of treasures UNESCO has acknowledged 11 World Heritage Sites in Switzerland from which the Old Town of Bern is one of them. The 11 sites share a mutual appearence which you'll find under www.whes.ch.

Further information

Bern.com/attractions

Attractions



Due to its for the most part unchanged and intact medieval city structure, stately sandstone buildings and historical towers, Bern was adopted in 1983 into the UNESCO World Heritage Site.



Well over 100 fountains (drinkable water) adorn Bern. In the Old Town, eleven of these still bear the original statues with their eye-catching allegorical figures.

Cathedral (Münster)



From Switzerland's highest church tower visitors can enjoy magnificent views across the city and into the Bernese Mittelland and the snow-capped mountains of the Bernese Oberland.



With 6 km / 4 miles of arcades, Bern has one of Europe's longest covered shopping promenades. Bern has everything you're looking for – be it stylish boutiques, exquisite jewelry shops, traditional markets or shopping malls of any size.



Seat of the Swiss government and the Parliament, featuring a water display with 26 fountains on Parliament Square (Bundesplatz). Each water fountain represents one of the Swiss cantons.



The Kunstmuseum Bern is Switzerland's oldest art gallery. With works from eight centuries, it is regarded as an institution of worldclass standing.



The physicist Albert Einstein (1879–1955) was living in Bern when he came up with his famous formula E=mc². The apartment he was living in at that time is open to visitors, and the Bernisches Historisches Museum hosts the world's first Einstein Museum.



500 years of Bern and its bears. The BearPark, the highlight for all tourists in the heart of the city, is completely dedicated to Bern's symbol. The visitor trail down at the Aare river provide guests with incredible insight into the life of bears. New with inclined lift.



The Gurten is located just out of the city at 864 metres (2,835 feet) above sea level and has a view of the Bernese Alps and across all of the Swiss Mittelland. Go by foot or take the Gurten funicular and enjoy the restaurants, picnic areas, a large children's playground, toboggan run and hiking trails.



The Rose Garden is a large park with a wonderful view of the Old Town and Aare Loop. The park is home to a panoramic restaurant, 220 different types of roses, 200 types of irises and moor beds with 28 different types of rhododendrons.



Visitors can become acquainted with the zoo and its more than 200 different animal species on 365 days a year. The zoo lies between the Aare and the Dählhölzi forest.



The Westside leisure and shopping center built by Daniel Libeskind is a architectural bijou, shopping center, multiplex cinema and restaurant, hotel and conference center, pool complex, spa and fitness center – all in one. In 2014 it was rated the best shopping center in Switzerland.



Built in 2005 to a design by leading architect Renzo Piano, this cultural institution houses the most significant collection of works worldwide by Paul Klee.

The first western gate of the town (1191–1256) counts amongst Bern's most important attractions. The room housing the clock mechanism can be visited on a guided tour.



From the baths, the plants Marzili and Lorraine are far well-known around. Both baths profit from over decades grown myths and are starting points for the world-well-known river swimming in the Aare.



Colorful markets set out their wares on Orphanage Square (Waisenhausplatz), Bear's Square (Bärenplatz), Parliament Square (Bundesplatz) and Cathedral Square (Münsterplatz) every Tuesday and Saturday, offering fresh produce, flowers and meats.

Tour Escort

Our guides will welcome your group at your hotel or the train station and will escort or accompany you during short trips and excursion – anywhere in Switzerland.

Rates 2016

1 hr up to 5 hrs up to 9 hrs every further hour CHF 75.- incl. 8 % VAT CHF 350.- incl. 8 % VAT CHF 600.- incl. 8 % VAT CHF 75.- incl. 8 % VAT

Extra costs incurred for transportation, meals, admissions, telephone calls, etc. will be charged additionally. For bookings outside of Bern, hours are calculated based on the starting and finishing time in Bern.

Terms and Conditions for City Tours by bus

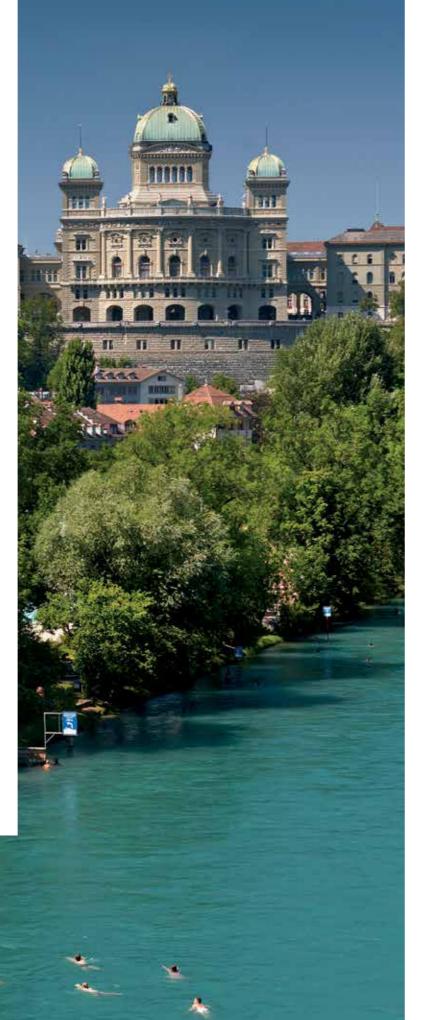
The special route used for the city tour can be driven by a group's own bus. Conditions: One of Bern Tourism's local guides must accompany the bus. The Center of Bern, in accordance with the regulations on road usage, can be traveled by obtaining permission to use the streets. Only the city guides from Bern Tourism are able to obtain this. Vehicles exceeding 10 tons may not pass over the Kirchfeld or Kornhaus bridges. Special permits for vehicles exceeding 10 tons are subject to a special vehicle inspection, which provides information about the axle load.

General Terms and Conditions

- Guide will wait a maximum of 30 minutes
- Cancellations within 24–48 hours before start of tour: Group will be charged 50% of the tour price
- Later cancellations or failure to appear: Group will be charged 100 % of the tour price
- First change is free, each additional change CHF 20.-
- Express surcharge for booking within 48 hours: CHF 50.-/Guide
- Commission for Tour Operators on request

Further information

Bern Tourism, Tourist Information Bahnhofplatz 10a | 3011 Bern | T +41 (0)31 328 12 12 citytours@bern.com | Bern.com/citytours



City Tours



2 hrs, max. 20 people: CHF 250.-* (all inclusive). A tour of discovery on foot through the Old Town of Bern and past its most beautiful attractions in the UNESCO World Heritage Site.



1 hr 30 min in own bus: CHF 250.-* (all inclusive). Incl. bus rental upon request.

City tour through Bern in your own bus, led by a knowledgeable local guide, taking in the sights and attractions of Bern.



2 hrs, max. 20 people: CHF 290.-* (all inclusive) A guided tour all about time. Learn about interesting parallels between precise time measurement and Einstein's definition of time in the Clock Tower (Zytglogge) and Einstein House.



1 hr: CHF 85.-, 2 hrs: CHF 160.-: One Rickshaw for two people, max. 4 Rickshaw available. Get to know Bern at a leisurely pace from the comfort of a three-wheeled rickshaw.

* Prices valid as of January 2015. Discount of CHF 10.- if paying cash. Subject to change.

City Tour by scooler

2 hrs, up to 12 people: CHF 500.– (all inclusive). For 13 people or more: CHF 42.– per person.

An unforgettable guided tour on scooter (no motor) through Bern, for young and old.



50 min, max. 20 people: CHF 150.-* (all inclusive) An excursion into the fascinating technology of the Middle Ages (clockwork mechanism dating from the 16th century) and a unique view across Bern's alleyways and rooftops.



Up to 6 hrs : CHF 18.- | up to 24 hrs : CHF 25.- This different kind of city guide uses an iPod to take you to Bern's most beautiful spots, complete with audio and pictorial explanations. Discover Bern through this multimedia experience – guided, but at your own pace.



1 hr 30 min: CHF 78.- per person (15 people or more) This guided rubber dinghy trip allows you to discover the city of Bern from the unfamiliar perspective of the river Aare (June – September). Small groups upon request.

Events



18.3.2016 / March 2017 Cultural presentations and culinary treats abound in unfamiliar surroundings and at out-of-the-ordinary times - it only happens once a year on «Museumsnacht.» www.museumsnacht-bern.ch

International Jazz Festival



15.3.-21.5.2016 / March - May 2017 Thanks to the staging of this international jazz festival, world-class jazz can be heard live in Bern. Attracting many visitors from home and abroad to the capital every year, the jazz festival has garnered a worldwide reputation as one of the most important traditional jazz events. www.jazzfestivalbern.ch



20,000 entrants. www.gpbern.ch

12.6.2016 / 11.6.2017 More than 15,000 participants, the Swiss Women's Run is the biggest on the European mainland. The race is run in various categories. www.frauenlauf.ch



18.-20.7.2016 Following prestigious events like the EURO 08, the Ice hockey World Championship 2009 and the European Masters of figure skating 2011 – Bern is very proud to host the Tour de France 2016, one of the biggest sports events worldwide. During three days in July 2016, the Swiss Capital will become the epicenter of the international cycling community.



European Artistic Gymnastics Championships



14.5.2016 / 13.5.2017 The Grand-Prix in Bern is a running festival with over 25.5.-5.6.2016 Excitement is guaranteed when Europe's top gymnasts gather at the European Championships from May 25 - June 5, 2016 in Bern for the last major test before the Olympic Games. Don't miss the chance to see them live and take advantage of attractive multiple-day packages including accommodation, tickets in the top category and a city walk in the Swiss capital. www.ec-bern2016.com

Gurtenfestival



14.-17.7.2016 / 13.-16.6.2017 The Gurten Festival with its internationally-renowned bands is an extremely popular, peaceful musical happening that takes place on Bern's home mountain, the Gurten. The 4-day, open-air music festival is aimed at a broad general public, and is legendary for its great atmosphere. www.gurtenfestival.ch

Buskers Bern Street Music Festival



11.-13.8.2016 / 10.-12.8.2017 Around 35 groups from all over the world enliven the lower Old Town of Bern with their music, performance art and charm. Some 150 professional artists give high-quality performances in the genres of music, pavement art, variety and comedy. www.buskersbern.ch

Onion Market (Zibelemärit)

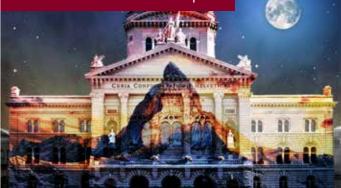


28.11.2016 / 27.11.2017 The onion market (Zibelemärit) is a traditional folk festival that always takes place on the fourth Monday in November. Farmers from the surrounding areas bring more than 50 metric tons of onions - in artistically woven braids - and garlic to the federal capital. www.bern.com/topevents



January - February 2016 / 2017 In the winter, Parliament Square (Bundesplatz) becomes a playground for ice skaters. This artificial ice rink amid the unique setting of the Swiss parliament building is hugely popular with locals and tourists alike. Entry is free of charge. Ice skates are available for hire at the rink. www.bern.com/topevents

Rendez-vous at Parliament Square



14.10.–27.11.2016 Rendez-vous at Parliament Square will be showing the federal parliament building in a truly special light. There will be two shows every evening at 7.00 p.m. and 8.30 p.m. The interplay of music in a variety of styles and monumental images meticulously fitted to the building creates a very special sensory experience. www.bern.com/topevents



3.-29.12.2016 / 1.12.-29.12.2017 Little Christmas trees decorate the facades of the houses, adding to the festive mood. The Old Town houses, dating from the 15th to 17th centuries, provide a wonderful and unique backdrop for the distinctive Bern Christmas markets. www.bern.com/topevents



11.-13.2.2016 / 2.-4.3.2017 Once a year, the Bernese get all dressed up and celebrate until the early morning hours. «Fasnacht» has become Switzerland's third-largest carnival of fun and frivolity. www.fasnacht.be

LUXURY LIVING

The Swiss Capital Leading Hotel Schweizerhof Bern ***** Superior in Berne's premier location opposite the train station:

- 99 stylish rooms and suites
- 800 sqm business & convention center
- Leadig Spa during 365 days, 500 sqm wellness oasis THE SPA
- Popular Jack's Brasserie with 14 Gault Millau points
- Elegant Lobby-Lounge-Bar with Sushi & Sashimi
- Cigar Lounge in a classy ambience
- Sky Terrace above Berne's rooftops

We are looking foward to your visit!



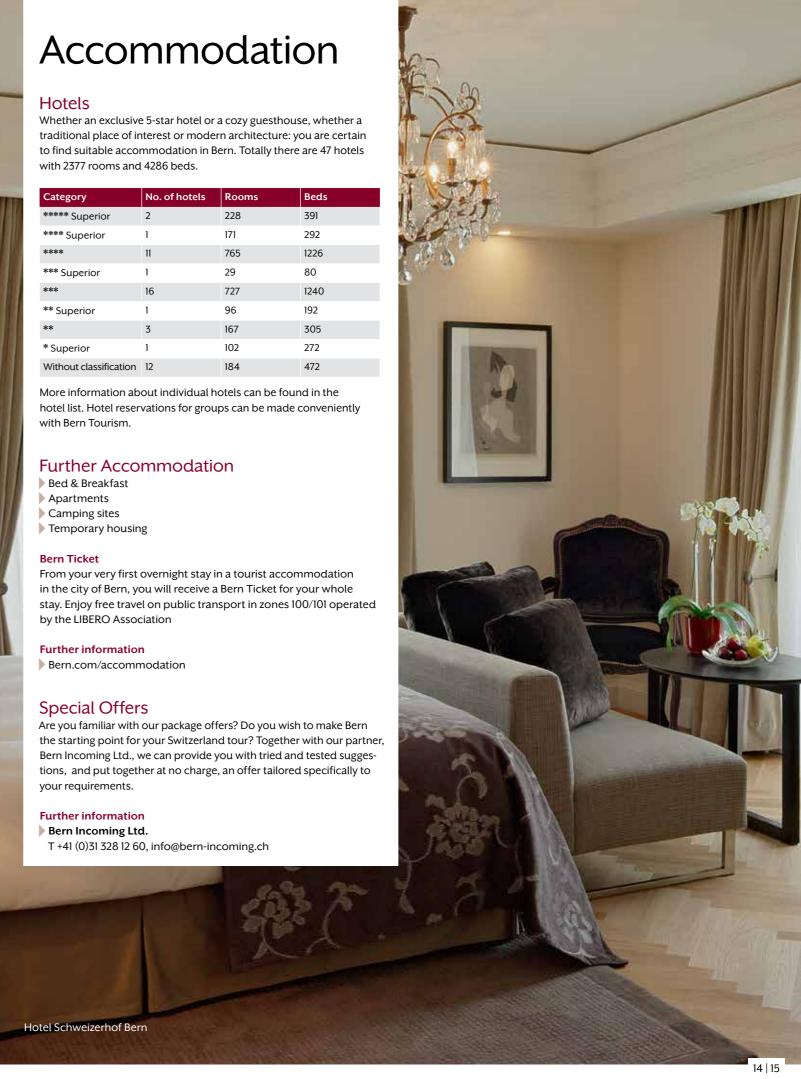
Hotel Schweizerhof Bern, Bahnhofplatz 11, 3001 Bern Tel. +41 (0) 31 326 80 80, info@schweizerhof-bern.ch www.schweizerhof-bern.ch

Category	No. of hotels	Rooms	Beds
***** Superior	2	228	391
**** Superior	1	171	292
****	11	765	1226
*** Superior	1	29	80
***	16	727	1240
** Superior	1	96	192
**	3	167	305
* Superior	1	102	272
Without classification	12	184	472

Bern.com/accommodation

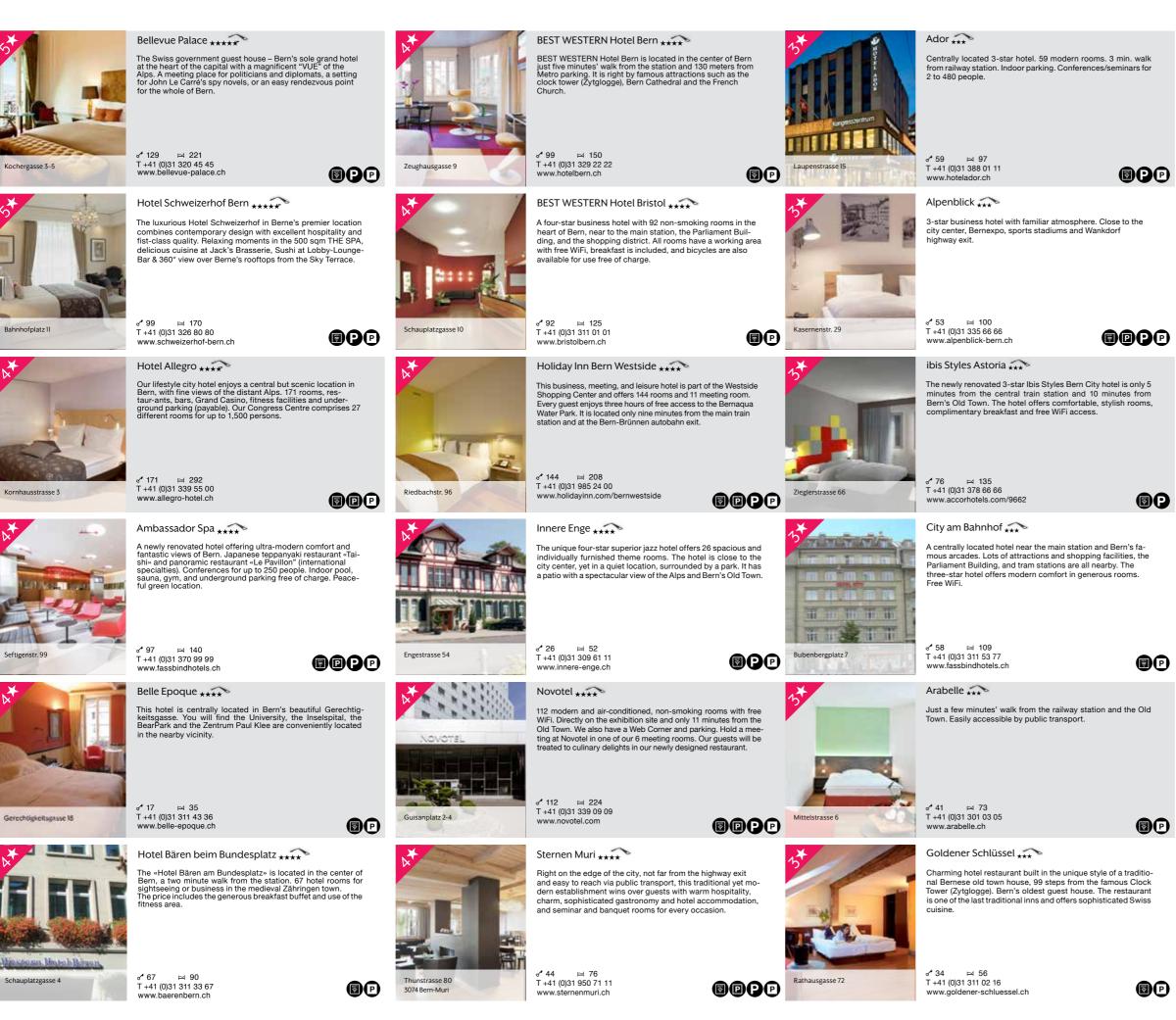
Bern Incoming Ltd., we can provide you with tried and tested suggestions, and put together at no charge, an offer tailored specifically to your requirements.

- Bern Incoming Ltd.



A MURWAB HOTEL

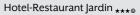
Hotels



Bern City Hotels

Bern Region Hotels





Your city hotel with a family touch. A peaceful location with green views, yet near to the Old Town and city center. Just a few minutes from the BernExpo exhibition center and the stadiums (Wankdorf, Postfinance). Parking and WiFi. Restaurant with summer terrace.

The city hotel offers 162 beds in 103 single, double, and triple

rooms with modern furnishings, as well as 600m2 of event

This beautiful Old Town building is located at the heart of Bern just a few steps away from the main station and Parlia-

This three-star hotel is a fantastic destination for holidavmakers

and business travelers: as an oasis of calm, each and every day

the hotel offers genuine hospitality and recuperation from the hustle and bustle of daily life, right in the middle of a vibrant city.

In 2013 it was named the friendliest hotel in Bern.

space for business and private occasions.

⊠ 38 sf 17 T +41 (0)31 333 01 17 www.hotel-iardin.ch

Kreuz ***

ment Building.





103 ⊠ 162 T +41 (0)31 329 95 95 www.kreuzbern.ch

La Pergola



BOP



Belpstrasse 43





Zeughausgasse 28





Metropole ***

⊠ 68

T +41 (0)31 941 43 43

www.hotel-lapergola.ch

₹ 55

The city-centre hotel offers 103 beds in 59 functionally furnished single, double and triple rooms. Make the most of the hotel's perfect location: A wide range of cultural activities and attractive shops nestled below the arcades are within walking distance of the hotel

⊠ 103 ★ 56 T +41 (0)31 329 94 94 www.hotelmetropole.ch

Waldhorn ***

Central location in a peaceful residential district between the station and Stade de Suisse / BernExpo. Tram stop around the corner. Room price includes an extensive breakfast buffet. Free tea and coffee in the hotel lobby.

sf 46 ⊠ 73 T +41 (0)31 332 23 43 www.waldhorn.ch



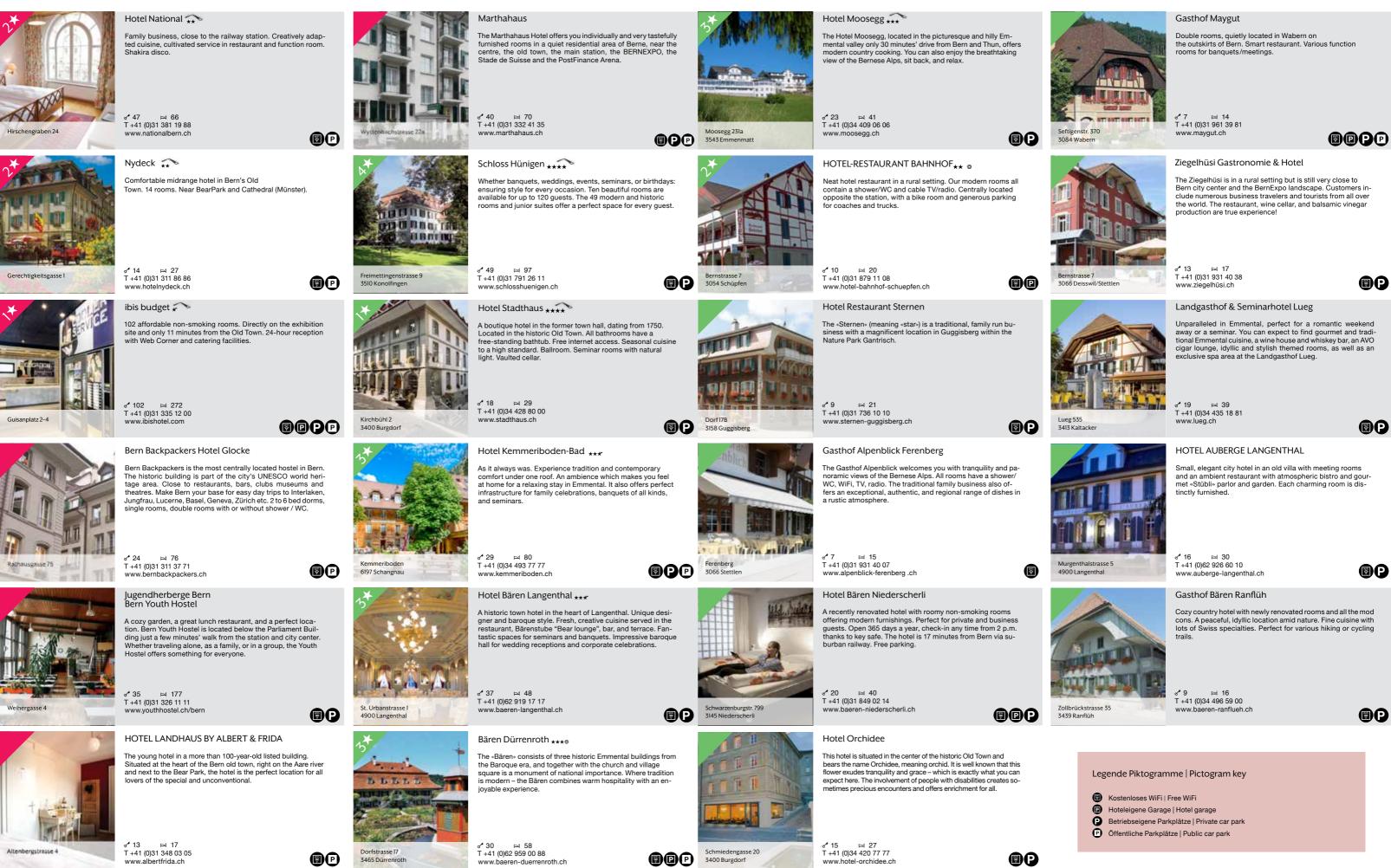
ibis 💭

96 comfortable non-smoking rooms with free WiFi. Directly on the exhibition site and only 11 minutes from the Old Town, 24-hour reception desk with Web Corner. Parking available. We offer our quests 24-hour access to a bar in our «kitchen lounge»

⊨ 192 A 96 T +41 (0)31 335 12 00 www.ibishotel.com



Bern City Hotels Bern Region Hotels



Versi



Restaurant of tradition with unique cachet. Classical dishes from Verdi's home, the region of Emiglia-Romagna, as spaghettini «alla Traviata», bollito misto, filetto «Giuseppe Verdi».

Verdi Gerechtigkeitsgasse 7 3011 Bern 031 312 63 68 bindella.ch

kornhaus keller



One of the most magnificent restaurants in Switzerland. Where «cucina italiana» (carpaccio, pasta, risotto) perfectly weds Swiss kitchen (sliced veal Zurich style with roesti potatoes, original «Berner Platte»).

Kornhauskeller

Kornhausplatz 18 3011 Bern 031 327 72 72 kornhauskeller.ch

Dining

Group Restaurants

Restaurant	Phone / Web	Cuisine /Specialities	Note
Altes Tramdepot	T +41 (0)31 368 14 15 www.altestramdepot.ch	Traditional dishes, own Beer Brewery	Next to the Bear Park, Coach parking aside, beautiful view of the old town and the Aare.
Cinematte	T +41 (0)31 312 21 22 www.cinematte.ch	French cuisine with Mediterranean influence	Unique combination of restaurant, bar and movie theater right next to the Aare river.
Gurten Park im Grünen	T +41 (0)31 970 33 23 www.gurtenpark.ch	New menu creations every month	Restaurant at 864 m above sea level. Views across the city of Bern. Panoramic pavillon.
Harmonie	T +41 (0)31 313 11 41 www.harmonie.ch	Fondue, cheese, open sand- wiches, home-style fare	One of the oldest and most traditional restaurants near the Münster Cathedral.
Klötzlikeller	T +41 (0)31 311 74 56 www.kloetzlikeller.ch	Cheese Fondue, liver, mushroom dishes	Extended hours for banquets and groups. Closed Mondays during summer.
Kornhauskeller	T +41 (0)31 327 72 72 www.kornhauskeller.ch	Bernese platter, Swiss, Mediterranean	Largest vaulted cellar in Bern. Unique atmosphere.
Lorenzini	T +41 (0)31 318 50 67 www.lorenzini.ch	Italian, Tuscan	The Italian restaurant in Bern.
Rosengarten	T +41 (0)31 331 32 06 www.rosengarten.be	Traditional dishes, Mediterranean creations	Views across the Bern Old Town. Modern ambience in 1950's style.
Schwellenmätteli	T +41 (0)31 350 50 01 www.schwellenmaetteli.ch	Fish specialties	Bernese Riviera, situated directly on the Aare.
Verdi	T +41 (0)31 312 63 68 www.bindella.ch	Traditional Italian dining culture	Numerous memorabilia are reminiscent of the composer. With gallery & vaulted cellar.

FIT Restaurants

Restaurant	Phone / Web	Cuisine /Specialities	Note
Casa Novo	T +41 (0)31 992 44 44 www.casa-novo.ch	Seasonal, Mediterranean	14 Gault Millau Points. Bijou with a lovely terrace, directly on the Aare
Entrecôte Café Fédéral	T+41 (0)31 311 16 24 www.entrecote.ch	Renowned for its Entrecôte	Adjacent to the federal parliament building, all federal councillors are immortalised in portraits.
Jack's Brasserie	T+41 (0)31 326 80 80 www.schweizerhof-bern.ch	French Brasserie cuisine Famous Wienerschnitzel	14 Gault Millau Points. Fin-de-siècle ambience.
Lötschberg	T +41 (0)31 311 34 55 www.loetschberg-aoc.ch	Swiss, Fondue, Raclette	Tradition in urban and trendy surroundings.
Schöngrün	T +41 (0)31 359 02 90 www.restaurantsschoen- gruen.ch	Seasonal, Modern	15 Gault-Millau Points Next to the Zentrum Paul Klee
VUE	T +41 (0)31 320 45 45 www.bellevue-palace.ch/vue	contemporary interpreta- tions of great classic dishes	16 Gault Millau Points. Beautiful view from the terrace.



Asia & Middle East Restaurants

Restaurant	Phone / Web	Cuisine /Specialities	Note
Dalun	T +41 (0)31 332 20 30 www.dalun.ch	Chinese	Group restaurant in Berns neighbourhood Lorraine
Plattform (China Imperial)	T +41 (0)31 312 54 00 www.plattform.be	Chinese	Group restaurant, combined with other restaurants
Yù	T +41 (0)31 339 52 50 www.yu-kursaal.ch	Chinese	Recommended for business lunches and FIT's, at hotel Allegro
Fischermätteli Hua Yuan	T +41 (0)31 381 37 89 www.fischermaetteli.ch	Chinese	Group- and family restaurant, own parking, garden terrace
Boky	T +41 (0)31 382 28 28 www.boky.ch	Chinese	Traditional group restaurant close to the railway station
Tien Tien	T +41 (0)31 372 32 38	Chinese	Authentic traditional FIT restaurant
Taishi	T +41 (0)31 370 99 99 www.fhotels.ch	Japanese	Teppanyaki restaurant at hotel Ambassador
Sushi Bar Yamasaki	T +41 (0)31 311 75 70 www.sushibar-yamasaki.ch	Japanese	FIT restaurant in the heart of the Old town
Japigo	T +41 (0)31 302 01 00 www.japigo.ch	Japanese	Quiet restaurant with gallery and atrium in the city center
Lobby Lounge Bar	T +41 (0)31 326 80 80 www.schweizerhof-bern.ch	Japanese	From a light sashimi to an exquisite sushi at Hotel Schweizerhof Bern
Fugu	+41 (0)31 311 51 25 www.fugu-nydegg.ch	Japanese / Thai	FIT restaurant with innovative and modern dishes, close to the Bear Park
Piman Thai	T +41 (0)31 311 14 48 www.piman-resto.ch	Thai	Authentic Thai restaurant in the Old town for groups and FIT's
Arirang	T +41 (0)31 329 29 45 www.restaurant-arirang.ch	Korean	Family-owned restaurant close to the railway station
Way to India	T +41 (0)31 318 10 00 www.waytoindia-bern.ch	Indian	On 3 floors at the Bear's square close to the Parliament Building
Maharja Palace	T +41 (0)31 382 64 64 www.maharajapalace.ch	Indian	First traditional Indian restaurant in Bern. Recommended for groups and FIT's
Domino	T +41 (0)31 311 41 91 www.domino-bern.ch	Lebanese / Halal	Family restaurant close to the railway station
Mont Liban	T +41 (0)31 333 07 77 www.montliban-bern.ch	Lebanese / Halal	Oriental delicacies in Berns neighbourhood Breitenrain
Tibits	T +41 (0)31 313 02 22 wwww.tibits.ch	Vegetarian	Vegetarian & vegan buffet at the railway station and Gurtengasse
Gärtnerei	T +41 (0)31 311 41 41 www.gartnerei.ch	Vegetarian	Small FIT Restaurant popular for soups and salads



Bernese Specialities

- Bernese platter (Sauerkraut or green beans with tongue sausage, pork loin, bacon and potatoes)
- Bernese Rösti
- Bernese onion soup
- Toblerone mousse
- Ankezüpfe (braided bread)
- Meringue
- Mandelbärli (almond bears)
- Bernese hazelnut gingerbread
- Bärner Müntschi (local beer)

Tips

Tips are included in prices. The amount is often rounded up at the diner's discretion.

Further information

Bern.com/dining Bern.com/nightlife

Shopping

Opening Hours

	Monday-Wednesday	Thursday	Friday	Saturday
Old Town Shops	9 a.m.–7 p.m.	9 a.m.–9 p.m.	9 a.m. – 7 p.m.	8 a.m.–5 p.m.
Westside	9 a.m. – 8 p.m.	9 a.m. – 8 p.m.	9 a.m.–10 p.m.	8 a.m.–5 p.m.
Sunday closed the entire day, with the exception of shops in the main railway station				

Bernese Markets

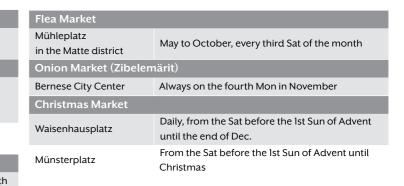
General Market	
Waisenhausplatz	January to November, Tue and Sat; also Thu evening from April to October
Vegetable, Fruit and Fle	ower Market
Bundesplatz, Schauplatz-, Gurten-, Münster- and Bundesgasse	January to December, Tue and Sat morning
Bärenplatz	November to March, Tue and Sat April to October also Wed and Fri
Handicrafts Market	
Münsterplattform	March to November, every first Sat of the month

Shops

Souvenir Shops			Department Stores	& Fashion	
Heimatwerk	T +41 (0)31 311 30 00	www.heimatwerk.ch	Coop City	T +41 (0)31 310 07 27	www.coop.ch
Vom Fass	T +41 (0)31 311 27 07	www.bern.vomfass.com	Globus	T +41 (0)31 313 40 40	www.globus.ch
Läderach Chocolatier	T +41 (0)31 311 04 25	www.laederach.com	Loeb	T +41 (0)31 320 71 11	www.loeb.ch
Klötzli Messerschmiede	T +41 (0)31 311 00 80	www.klotzli.com	Migros	T +41 (0)58 567 56 50	www.migros.ch
Beck Glatz Confiseur	T +41 (0)31 300 20 00	www.mandelbaerli.ch	Wankdorf Center	T +41 (0)31 335 89 10	www.wankdorf-center.ch
Watches and Jewelry		Westside	T +41 (0)31 556 91 11	www.westside.ch	
Bijoux Stadelmann	T +41 (0)31 311 24 57	www.bijouxstadelmann.ch	Hermès	T +41 (0)31 312 05 40	www.hermes.com
Bucherer	T +41 (0)31 328 90 90	www.bucherer.com	Bayard & Co	T +41 (0)31 320 20 50	www.modebayard.ch
Sokolov	T +41 (0) 31 311 58 55	www.sokolov.ch	Bally	T +41 (0)31 311 54 81	www.bally.ch
Zigerli + Iff	T +41 (0)31 311 23 67	www.sokolov.ch	Mammut Store	T +41 (0)31 301 42 42	www.mammut.ch

Souvenir Shops			Department Stores & Fashion		
Heimatwerk	T +41 (0)31 311 30 00	www.heimatwerk.ch	Coop City	T +41 (0)31 310 07 27	www.coop.ch
Vom Fass	T +41 (0)31 311 27 07	www.bern.vomfass.com	Globus	T +41 (0)31 313 40 40	www.globus.ch
Läderach Chocolatier	T +41 (0)31 311 04 25	www.laederach.com	Loeb	T +41 (0)31 320 71 11	www.loeb.ch
Klötzli Messerschmiede	T +41 (0)31 311 00 80	www.klotzli.com	Migros	T +41 (0)58 567 56 50	www.migros.ch
Beck Glatz Confiseur	T +41 (0)31 300 20 00	www.mandelbaerli.ch	Wankdorf Center	T +41 (0)31 335 89 10	www.wankdorf-center.ch
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Bucherer	T +41 (0)31 328 90 90	www.bucherer.com	Bayard & Co	T +41 (0)31 320 20 50	www.modebayard.ch
Sokolov	T +41 (0) 31 311 58 55	www.sokolov.ch	Bally	T +41 (0)31 311 54 81	www.bally.ch
Zigerli + Iff	T +41 (0)31 311 23 67	www.zigerli-iff.ch	Mammut Store	T +41 (0)31 301 42 42	www.mammut.ch





Albert Einstein

Albert Einstein – who isn't familiar with him. Albert Einstein (1879 - 1955) was living in Bern when he created his famous formula E=mc² in 1905 and with his Theory of Relativity revolutionized our conceptions of space and time. Einstein plays a significant role in Bern: Besides the one-of-a-kind Einstein Museum, the Einstein House, the Einstein Route and the Einstein city tour, Bern is now also home to the distinct café, Einstein Kaffee.

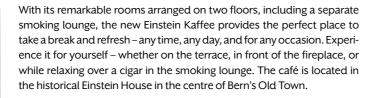
Einstein Museum & Bernisches Historisches Museum



Einstein House

The most comprehensive Einstein exhibition worldwide. On 1200m2 original memorabilia, written records and film documentaries describe Einstein's life and at the same time illustrate the history of the 20th century. Animation films, experiments and a virtual journey through the cosmos explain Einstein's revolutionary theories. The Einstein Museum is part of the Bernisches Historisches Museum. In its permanent exhibition, the Bernisches Historisches Museum shows highlights from the fields of history, prehistory, early history and ethnography. The objects on display range from the Stone Age to the present, from cultures of all continents.

The Einstein House is located in the centre of the Old Town, at Kramgasse 49 some 200 meters below the Clock Tower (Zytglogge). The pictures in the flat - Einstein's home between 1903 and 1905 - give an insight into Einstein's Bernese years. Copies of documents and some of his writings supply information on his scientific work. It is here that Einstein developed his special theory of relativity.





Clock Tower (Zytglogge) - Einstein. A special guided tour of two sites involving the topic of time. Einstein's theory of relativity has given us a new view of the world, relativizing our concept of time, which was once thought to be absolute. Learn about interesting parallels between precise time measurement and Einstein's definition of time. The guided tour starts at Clock Tower and finishes in Einstein's former home.

Einstein Route

Einstein City Tour



Following Einstein's traces through Bern: The Einstein Route Bern pasts roughly 90 sites that give an insight into Einstein's life and work during his Bernese period. A map containing the routes and brief descriptions of the sites is an ideal companion for along the way. A richly illustrated book describes the essential events and scientific accomplishments of the young physicist and patent official.

Art & Culture

Home to some of Switzerland's greatest museums and galleries, Bern is considered a true citadel of culture with 40 cultural institutions in total. The comination of internationally renowned art and unique architecture makes for a memorable visit.











New for culture lovers in Bern. The museum card is valid exclusively for overnight visitors and entitles the bearer to free entry for a period of 24/48 hours to the permanent ex and special collections of all museums which are members of the "museen bern" association. **Prices**

Prices are for adults aged 16 or over (date of birth) 24 hours CHF 28.00 48 hours CHF 35.00 Note: Most museums are closed on Monday

Switzerland's oldest art museum is home to one of the country's most distinguished collections that includes outstanding works spanning eight centuries. Works from Pablo Picasso, Paul Klee, Ferdinand Hodler and Meret Oppenheim, Cuno Amiet and Albert Anker have given Switzerland's oldest art museum a world-class reputation.

Switzerland's only museum devoted to interpersonal communication – from body language to cultural dialogue to new medias. The Museum of Communication focuses on people and explores their relation to technology and culture. The museum's permanent and special exhibitions make its program both diverse and enriching.

Its animal diorama display and exhibit of spectacular gigantic crystals qualify the Natural History Museum in Bern as one of Switzerland's most important nature museums. From June 13, 2014 the museum commemorates the 200th obit of the Swiss legend Barry with a new permanent exhibition "Barry - the legendary Saint Bernard Dog. The Saint Bernard, named after the hospice on the often treacherous pass in the Western Alps. The museum is also home to the Plaggenstock Treasure, an astounding display of spectacular quartz crystals.

Built by leading Italian architect Renzo Piano, the cultural institution displays the world's most important collection of works by artist Paul Klee. Besides concerts and other events, the unique museum hosts special exhibits and a broad program for children, youth and adults, particularly the children's museum Creaviva.

Further information
Bern.com/en/culture
www.museen-bern.ch



3 days in Bern

	For free	Excursion with SwissPass	Means of transportation	Date and time	Length of journey
Day I: Bern discovery					
Stroll through the Old Town - guided tour or individual tour with the iPod AudioGuide		X (reduction*)	On foot	Apr. – Oct., daily, 11 am Nov. – Mar., on Saturdays, 11 am	
Visit of the BearPark	х		On foot	Daily, open the whole year round	
Panorama and photo stop at the Rose Garden	x		On foot or by bus	The Garden and panorama restaurant is open the whole year round.	
Shopping, 6 km of arcades (UNESCO World Heritage Site)			On foot		
Bernese specialities in a typical cellar restaurant e.g. Kornhauskeller, Klötzlikeller, etc.					
Concert or theatre, Bern.com/en/culture					

Day 2: Bern experience					
Visit of a market	х		On foot	Apr. – Oct., Tue/Thu/Sat Nov. – Mar., Tue/Sat	
Visit of the Einstein Museum or the Zentrum Paul Klee. Round tour with AudioGuide.		х	On foot or by tram	Museums are closed on Monday	
Schwellenmätteli & Marzili river pool	х		On foot or the Marzili train		
Enjoy multicultural food in a trendy restaurant, Bern.com/gastronomy					
Grand Casino Bern, Bern.com/nightlife					

Day 3: Bern Region					
Excursion to the Emmentaler Show Dairy in Affoltern. Home of the world famous Emmentaler AOC.	х	х	By train and postbus	open daily	1 hour
Visit of the Kambly Experience in Trubschachen and tasting of the delicate pastry.	х	x	By train	open daily	35 min.
Nightlife bars and clubs, Bern.com/nightlife					

Insider tips					
Guided tour of Bern's Clock Tower (Zytglogge)		X (reduction*)	On foot	Apr. – Oct., daily, 2.30 pm	
Visit of the Parliament Building, seat of the Swiss government (Federal Council)	х			Monday - Saturday booking in advance	
Discover Bern by bicycle Free rental	х				
Swimming in the Aare river	Х			Summer	
Leisure and shopping center Westside	Х	Х	By train or by tram	Daily, shops are closed on Sundays.	
Gurten, Bern's local mountain	х		Cable car or on foot	daily	30 min.
Discover Bern Region by e-bike				daily	
Gantrisch Nature Park, hiking & outdoor activities	х	х	By train or by bus	daily	
Laupen castle	Х	х	By train	daily	30 min.
Oberaargau, Design Tour		Х	By train	Monday – Friday	30 min.

* = 50 % reduction

Daytours









Discover the Emmental farmhouses with their picturesque gardens and experience regional customs and traditions:

Visit the Kambly Experience, Trubschachen, coffebreak and free tasting

- Lunch at a typical country inn or at the Emmental Show Dairy
- Visit the Emmental Show Dairy, Affoltern i.E.

Tipp: roundtrip with the E-bike FLYER from/to the Emmental Show Dairy

Distances	Car	Train
Bern – Trubschachen	45 min	35 min
Trubschachen – Affoltern i.E.	30 min	1 hour
Affoltern i.E. – Bern	45 min	1 hour

High alpine round trip by rail to the Jungfraujoch at 3454 meters a.s.l., Europe's highest railway station:

- Rail trip via Wengen, Kleine Scheidegg to Jungfraujoch
- Lunch at the restaurant of the Jungfraujoch
- Rail trip via Grindelwald back to Bern

Distances	Train
Bern – Wengen –Jungfraujoch	3 hours 15 min
Jungfraujoch – Grindelwald – Interlaken	2 hours 30 min
Interlaken – Bern	1 hour

Excursion to the so-called «Watchmaking Valley» and the Three-Lakes Region with its vineyards at the northern shore of lake Bienne:

- Visit the OMEGA-museum in the watchmaking capital Bienne
- Lunch at a fish restaurant along the lake side
- Tour among the wine growing area of the region incl. wine tasting in Ligerz

Tipp: lake cruise around lake Bienne

Distances	Car	Train
Bern – Bienne	45 min	25 min
Bienne – Ligerz	15 min	10 min
Ligerz – Bienne by boat	40 min	

The French speaking region around Montreux with its vineyards on Lake Geneva is also known as "Switzerland's Riviera":

- Visit to «Château de Chillon» (Chillon Castle), the most visited historic building in Switzerland
- Soft-hiking and wine tasting at the vineyards of Lavaux, a UNESCO World Heritage Site
- Visit to the Olympic Museum in Lausanne

Distances	Car	Train
Bern – Montreux	1 hour 6 min	1 hour 30 min
Montreux – Lausanne	33 min	20 min
Lausanne – Bern	1 hour 15 min	1 hour 6 min

Grand Tour of Switzerland



Based on the model of well-known dream roads such as Route 66 (USA), the Grand Tour of Switzerland connects Switzerland's tourist highlights via a 1600km discovery tour. The Bern region is the heart of the Grand Tour and entices visitors with the Bernese homeliness and plentiful culture of Bern's medieval Old Town, a UNESCO World Heritage Site. Just a stone's throw away, the Bern region enchants with its charming hilly landscape, broad forests, and idyllic villages. The route through the Bern region covers around 90 kilometers and is packed with Switzerland's scenic and cultural gems. Immerse yourself in a world which combines tradition, modernity, and unspoiled nature more elegantly than any other. For further information about the route and for associated activities in the Bern region, please visit: Bern.com/en/grandtour



The Show Dairy is located in Affoltern im Emmental, in an idyllic countryside setting. The Emmental Show Dairy offers various acitivities during which visitors learn more about Emmentaler AOP cheese and cheese-making in general.



Individual Visitors

Production of Emmentaler Emmentaler AOP cheese production daily at 4:00 p.m. Free of charge

Self - guided Tour Discover the four cheese -making facilities with a guidebook. 2.00 CHF / guidebook. Languages: D/F/E/S/CHIN/KOR

Groups

Guided tour

On the tour through the four cheese dairy generations, you will learn exciting details from the history of Emmentaler AOP. Only on request. Duration 1h 200 CHF / group (max 20 Pax.)

Meeting & Incentive

Cheese making workshop In a typical Swiss herdsman cottage built in 1741. Swiss cheese has been made here for generations according to ancient tradtion. Only on request. **Duration 2h** 390 CHF / group (max 20 Pax.)

The Emmental Show Dairy

- Restaurant with typical Swiss meals, Fondue and Raclette. Groups up to 60 Pax
- Big cheese store, Swiss watches and Swiss knifes
- Pets corner & children's playground
- Rent a FLYER E-bike -

Emmentaler Schaukäserei AG, Schaukäsereistrasse 6, 3416 Affoltern i.E. / SWITZERLAND www.e-sk.ch / info@e-sk.ch Phone: +41 34 435 16 11 Telefax: +41 34 435 01 51

Emmental Valley



Audioguide Learn more about cheese making on a self - guided tour. 10.00 CHF / Audioguide.

Cream cheese production Hands - on experience of the cheese-making process. Daily at 2:00 p.m. Duration 1h 7.00 CHF / person

Farm Visit Visit to a traditional working farm Walking distance from the Show Dairy Only on request Duration 1h guided tour 220 CHF / group (max. 20 Pax.)

Farmer Games Team activities with cheese-wheel rolling obstacles course, cow milking, milk churn cricket, Horse carriage tours, etc Availability and rates on requets.

Information

April - October 9:00 a.m. - 6:30 p.m. November - March 9:00 a.m. - 5:00 p.m. Open all 365 days - free admission. Commission for tour operators on request.

Emmental

The charming hilly landscape, the cheese full of holes, the mystical stories and world-renowned hospitality make the Emmental one of a kind. Experience untouched nature and be introduced to true regional secrets – like that of the Emmental Cheese. Bern.com/en/emmental

Traveling from Bern

By train to Affoltern i.E. 58 min / Burgdorf 12 min / Eggiwil 50 min /Kemmeriboden 1 hr 18 min / Sumiswald 56 min / Trubschachen 35 min. By car via Autobahn A1 Bern – Zurich, Exit Kirchberg / Autobahn A6 Bern – Thun, Exit Muri, toward Langnau i.E.

Highlights

Emmentaler Show Dairy

Over the fire or in modern copper vats – the show cheese dairy covering some 17,500 m² will give you an up-close look at the production of the world-renowned Emmentaler AOP. Tours are offered in various languages. Free admission. Open 365 days a year. www.emmentaler-schaukaeserei.ch

Alphorn Manufacturer

Take a tour of an alphorn maker's workshop in Eggiwil. Learn how this traditional horn came into being, and see for yourself if you can coax any sounds out of the instrument. Tours available upon request.

Herzroute

Soft flowing hills, secluded paths, beautiful forests and a breathtaking view of the Alps are what you can expect along the most beautiful bike routes in Switzerland with FLYER e-bikes.

The Herzroute leads over 13 impressive day-long stages to Lausanne – Romont – Laupen – Thun – Langnau – Burgdorf – Willisau - Zug – Einsiedeln – Rapperswil – Wattwil – Herisau – Altstätten – Rorschach. www.herzroute.ch

Accommodation & Dining

- Romantik Hotel Bären Dürrenroth 30 rooms www.baeren-duerrenroth.ch
- Hotel Landgasthof Kemmeriboden-Bad 29 rooms www.kemmeriboden.ch
- Landgasthof Seminarhotel Lueg 19 rooms www.lueg.ch
- Hotel Moosegg
- 23 rooms www.moosegg.ch Hotel Hirschen Eggiwil
- 37 rooms www.hirschen-eggiwil.ch

Kambly Experience

Stop in and enjoy. In the Kambly Experience in Trubschachen, a confectioner shows how their world-famous biscuits are made. Choose your favorite from over 100 different kinds. Tip: Take the Kambly Train from Bern, Tue. – Sun. at 9:36 a.m., 1:36 p.m. and 5.36 p.m. Free admission. Open Mon-Sun, reduced opening hours see www.kambly.ch

Handicraft Village Wasen

Experience lively traditions in the famous Emmental region — visit the truly unique traditional craft businesses of Wasen. Learn about typical Swiss products and peek over the shoulder of artisans at work, such as the Schwyzerörgeli (type of diatonic button accordion) builder, saddler, watchmaker or the tailor stitching up traditional local costumes.

Bell Foundry

Visitors to the Bell Foundry in Bärau can cast their very own bell. Tours available upon request. www.swissbells.ch

- Hotel Appenberg unique
- 40 rooms www.appenberg.ch
- Hotel Restaurant Lüderenalp
- 21 rooms www.luederenalp.ch
- Hotel Stadthaus Burgdorf 18 rooms www.stadthaus.ch
- Hotel Orchidee Burgdorf
- 15 rooms www.hotel-orchidee.ch
- Hotel Bären Ranflüh
- 9 rooms www.baeren-ranflueh.ch



Emmental Tourism Bahnhofstrasse 14 | CH-3400 Burgdorf | T +41 (0)34 402 42 52 info@emmental.ch | www.emmental.ch

Gantrisch Nature Park

Towards the alps lies an expanse of vast wooded areas with quaint villages, punctuated by deep canyons. This countryside, a designated "Regional Nature Park" well worth preserving, offers plenty to discover: Besides the rare flora and fauna, there are also highlights for sports enthusiasts (like the Gantrisch at 2,175 m above sea level). Those who prefer a slower pace can savor the many products from the Gantrisch Region or recharge at places of culture. Bern.com/en/gantrisch

Traveling from Bern

By train to Guggisberg 52 min / Gurnigelbad 49 min / Riggisberg 34 min / Rüeggisberg 40 min / Schwarzenburg 35 min. By car via Autobahn A6 Bern – Thun, Exit Belp or Thun – Nord / Autobahn A12 Bern – Freiburg, Exit Flamatt

Highlights

Panoramic Trail and Gäggersteg

The Gantrisch Panoramic Trail is a very nicely developed mountain trail offering views extending from the Alps to the Jura Mountains and on to the Black Forest. The hike begins in Zollhaus (FR) and ends at the Gurnigel-Berghaus. A detour on the Gäggersteg, which is partially elevated on wooden planks, lets you experience untamed nature up close – a real treat for nature lovers.

Vreneli Museum

The well-known Swiss folk song describes the tragic love affair between Vreneli and Hansjoggeli. The Vreneli Museum is situated in a "Stöckli" (dwelling for retired farmers) near the church in Guggisberg. It tells the tale in careful detail and shows a household and objects from Vrenelis' time. Guided tours on request. www.vreneli-museum.ch

Schwarzsee

The picturesque mountain lake is the ideal place to relax. Children watch legends come to life along the Witch's Trail (Häxewääg). www.schwarzsee.ch

Accommodation & Dining

- Berghütte Selital
- www.selital.ch
- Berggasthaus Selibühl
- www.selibuehl.ch
- Gurnigel Berghaus www.gurnigel-berghaus.ch
- Berggasthof Gurnigelbad
- 14 rooms www.gurnigelbad.ch
- Hotel Restaurant Schwarzenbühl 13 rooms www.schwarzenbuehl.ch



Gantrisch Rope Park

Switzerland's highest platforms test climber's bravery at up to 36 meters. Children's course and forest adventure trail. Open April through October. www.seilpark-gantrisch.ch

Rüeggisberg Priory Ruins

The priory was built in the 11th century and served as a shelter for pilgrims walking the Way of St. James 100 years later. Today the imposing ruins are used for cultural events and are a significant site along the Way of St. James. The small priory museum is open year-round. Free admission.

Abegg Foundation

The Abegg Foundation in Riggisberg is home to one of the world's most significant textile collections. It is a center for research and the conservation of historic textile fabrics. Museum and alternating special exhibits. www.abbegg-stiftung.ch

- Hostellerie am Schwarzsee 50 rooms www.hostellerieamschwarzsee.ch
- Seminarhotel Gerzensee
- 57 rooms www.seminarhotelgerzensee.ch
- Hotel & Restaurant Sternen Guggisberg 9 rooms www.sternen-guggisberg.ch
- Restaurant Bütschelegg, www.buetschelegg.ch
 Viva Bistro + Bar - Rüeggisberg,
- www.restaurant-bistro-viva.ch



Gantrisch Nature Park

 $\label{eq:charge} Schlossgasse 13 \,|\, CH-3150 \,Schwarzenburg \,|\, T \, +41 \,(0)31 \,808 \,00 \,20 \\ info@gantrisch.ch \,|\, www.gantrisch.ch$





Oberaargau

The Oberaargau is home to international companies such as Création Baumann, Ruckstuhl and events such as the Design Prize Switzerland and Designers' Saturday. Such activity has transformed the region into stronghold of design and made it the meeting place for designers and artist. Bern.com/en/oberaargau

Traveling from Bern

By train to Langenthal 31 min / Huttwil 1 hr 1 min. By car via Autobahn Al Bern-Zurich, Exit Niederbipp

Highlights

Designers' Saturday

The design trade fair is held every two years (5.-6. November 2016), making Langenthal an international venue for design. Outstanding new products, unconventional staging and prototypes give visitors a glimpse into the depth of the world of design. www.designerssaturday.ch

Design Tour Langenthal

The Design Tour Langenthal offers exciting insights into the development and production of design products, a process nurtured for more than 120 years. This new tourist program offers two types of visits to five design companies: an individual showroom tour or a guided factory tour. www.designtour.ch



Bern surrounding area

The area surrounding the city of Bern offers varied nature and idyllic farm villages with impressive views of the Bernese Alps and the striking peaks of the Emmental. Relaxing hikes, inspiring cycle tours, trekking with alpacas, a visit to a small but perfectly formed museum.

Traveling from Bern

By train to Münsingen 15 min. / Konolfingen 20 min. / Walkringen 40 min. / Laupen 35 min. / Frienisberg 15 min. / Fraubrunnen 20 min. By car via Autobahn A6 Bern - Thun, Exit Worb, Münsingen or Kiesen / Autobahn A12 Bern - Freiburg, Exit Flamatt

Highlights

Brächete Zäziwil

28.9.2016 Using old tools of the trade, women in traditional dress demonstrate the process of transforming flax into beautiful table cloths, linens and much more. At the market stands you will find regional specialties plus many traditional products.

Rail Bicycle

Exercise, fun and thrill are guaranteed as you ride the Rail Bicycle along the decommissioned railway tracks to and from Gümmenen. Suitable for groups and individual travelers.

Sensorium Rüttihubelbad

In the "experience's field for the senses", you encounter yourself in a variety of ways. 70 stations inspire you to experiment and observe. Sounds, colors, vibrations, fragrances, light and dark will astonish you and allow you to explore the laws of nature. www.sensorium.ch

Themed Markets in Huttwil

Easter Egg Market 4.– 6.3.2016 Handicraft Market 2. - 3.7.2016 Swiss Cheese Market 1. - 2.10.2016 Christmas Market 23. - 27.11.2016

The Whisky House Aarwangen

Aarwangen's granary, dating from 1616, is the home of the famous LANGATUN whisky distillation. Come and visit to find out how whisky gains its alcohol and why it is golden brown rather than completely clear. Learn about the whisky production process on tours, in seminars, or even by having a go at distillation yourself. www.langatun.ch







Bern Tourism Bahnhofplatz 10a | CH-3011 Bern | T +41 (0)31 328 12 12 info@bern.com www.bern.com

10 Reasons for your Meeting Destination Bern

Central Location

Located in the middle of Europe and in the heart of Switzerland at the border to the French speaking part of Switzerland Bern is easily accessible by car, plane or train from all over Europe.

Free Public Transportation

Every guest automatically receives a «Bern Ticket» when staying overnight in Bern - including free transportation with all busses and trams in the inner city.

Swiss Capital

As the Capital of Switzerland Bern combines politics and economy. The compact city size and short distances between conference venue, diner location, hotels and the old town is an additional plus.

University City

Bern is a lively student town with renowned research centers specialized in sustainability, health and medicine, matter and universe, intercultural knowledge, politics and government.

State of the Art Infrastructure

Short distances and probably the most modern conference center in Switzerland for up to 1,400 delegates at your service.

Bernese Lifestyle

Due to the laid-back lifestyle of the Bernese, conference participants find themselves in a relaxed atmosphere and find their time to focus on the relevant.

Pure Culture

Did you know that the Swiss cross was first worn by the Bernese? Or that over 4,000 original works from Paul Klee are on exhibit in Bern? Experience all this up close and personal in Bern's 28 museums.

Culinary Diversity

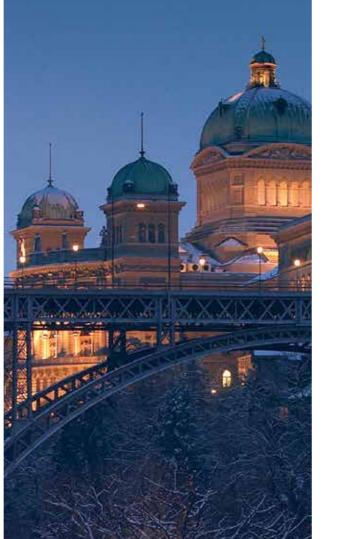
Whether it's a Michelin star, 17 Gault Millau points or outdoor fondue, Bern and the surrounding region offer an unprecedented diversity of culinary delights.

UNESCO World Heritage Site

Bern's Old Town has been rewarded UNESCO World Heritage in 1983 and combines time-honored history with modern, urban life.

Living Traditions

Experience a combination of urban and rural lifestyle and learn more about customs and traditions amidst the picturesque landscape of the close-by Emmental Valley and Nature Park Gantrisch.



Your Meeting Professional

Bern – Your Event Destination Merchants on colorful farmer's markets, friendly people, traveling along the Aare river and right in the middle: your customers from around the world, who are able to fully enjoy the professional organisation of your event in Bern. Thanks to the short distance congress participants will still find enough time to discover the highlights of Bern. Bern offers a modern infrastructure as well as a lively bar and restaurant scene.

Bern Incoming Services Are you planning a congress, a seminar, an incentive or even a large event? The Bern Incoming Ltd. team will help you with inside knowledge and will consult you free of charge making your event in Bern a guaranteed success. Bern Incoming Ltd. is an affiliated company of Bern Tourism and responsible for consulting and processing of all types of events. We can offer you an all-inclusive service page for your event. Variable price ranges according to your needs. Contact us.

Cost per participant

Securing allotment of hotel rooms

Creating online booking platform for the event, including company logo

Confirming room reservations by e-mail to participants

(Guests pay directly at the hotel) Creating room list

Making reservations for conference facilities and infrastructure

Making reservations for transfers and supplementary activities

Conference registration

including supplementary activities, via the online booking platform

Confirming conference registration by e-mail to participants

Creating list of conference participants

Detailed organization of transfers and/or supplementary activities

Collecting payment of conference registration fee

Compiling final account

Fee for participants who do not guarantee their hotel room by credit card or pay in advance via wire transfer

Fee for cancellation of the event due to unforeseen circumstances after booking platform has been created and/or after signing agreement



Further information

Bern Incoming Ltd.

Amthausgasse 4, P.O. Box 177, CH-3000 Bern 7 T +41 (0)31 328 12 60, F +41 (0)31 328 12 69 info@bern-incoming.ch, Bern-incoming.ch

Option A Hotel Reservation	Option B Hotel Reservation + Conference Registr.	Option C Hotel Reservation + Conference Registr. + Collection Payment
No charge	CHF 35 min. 100 participants	CHF 50 min. 100 participants
✓	✓	✓
\checkmark	\checkmark	\checkmark
\checkmark	\checkmark	~
✓	\checkmark	\checkmark
\checkmark	1	✓
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CHF 25	CHF 25	CHF 25
CHF 500	Based on actual cost, max. CHF 2'000	Based on actual cost, max. CHF 3'500





GIVE YOUR EVENTS A NEW HORIZON

We are the leading event venue in the Bern region, with amazing views extending from the historical old town quarter to the breathtaking Alps. You will find superior facilities to accommodate your congresses and events at Kursaal Bern.

In Switzerland's captivating capital we can offer you:

- 30 rooms suitable for events and meetings hosting up to 1500 participants
- State of the art technology and equipment
- In house accommodation at our 4-star Superior Hotel Allegro
- Catering services tailored to your specific event requirements
- A choice of three restaurants including Meridiano, our Michelin star awarded restaurant
- Attractive seminar packages
- Access to the on site Grand Casino Bern, and our Allegro Hotel Bar

We look forward to welcoming you at Kursaal Bern!

www.kursaal-bern.ch events@kursaal-bern.ch +41 31 339 53 13



Venues

Whether in a trendy lounge, a long-established performance venue, a panoramic tent with a view or a traditional convention center – Bern is a great place to meet. Following we are providing a selection of different venues. You find detailed informations on all venues in our meeting and incentive brochure. For professional advice please contact: Bern Incoming Ltd., T +41 (0)31 328 12 60 info@bern-incoming.ch













BERNEXPO provides the largest outdoor exhibition area of Switzerland. 41,000 m² of event space, a convention center with plenary room and meeting rooms, 100,000 m² of outdoor space and several restaurants offer a wide range of possibilities for all kind of events. BERNEXPO is conveniently located right next to the freeway interchange and only a few minutes tram ride from the main station. Enjoy customized service and catering as well as state of the art technics.

Up to 5,000 persons.

Internationally acclaimed as a state-of-the-art Swiss venue for conventions, banquets, entertainment and gastronomy. The Kursaal Bern comprises 27 conference rooms, 4 restaurants, 2 bars, 1 Grand Casino, its own multi-story parking facility and a 4-star superior lifestyle hotel with 171 rooms and deluxe penthouse floor. The new Forum extends over an area of some 2,000m², customized for formal and informal receptions as well as gala dinners and exhibitions. Up to 1,500 persons.

The completely remodeled PostFinance Arena – home to the major Swiss ice hockey team SC Bern – is the ideal setting for all kinds of events. Features include a business center, various restaurants and VIP boxes. All meeting rooms are wheelchair accessible and equipped with beamers, presentation screens, flat screens and cordless microphones. Sportgastro AG provides professional catering for meal functions. The grounds in front of the stadium and even the entire arena are available to rent. Up to 800 persons.

Unique and at the highest standards – much more than a traditional conference venue, the Zentrum Paul Klee with its cultural setting offers an experience which your guests will remember for a long time. Event staff ensure that every occasion runs smoothly, and a technician is permanently on hand if you use the in-house technical facilities. Up to 300 persons

Located only 20 minutes away from Bern in Konolfingen is situated the Parkhotel Schloss Hünigen in the middle of a romantic park with over 3,000 roses. The 400 years old castle equipped with the most modern comfort, the extraordinary infrastructure with all up to date amenties, the first class service level and the high level hospitality guarantee a successful and unforgetable meeting. Up to 250 persons





Hold a meeting in the city center, only 5 minutes walking distance from the train station and 130 meters from the public parking Metro. The ideal starting point for sightseeing and shopping tours in the old town of Bern.

- 99 modern hotel rooms
- 24 hours/365 days reception
- Special price in the public parking Metro
- 8 bright meeting rooms with daylight and modern techincal equipment
- Free WLAN
- Fix installed simultaneous translation cabines
- Spacious foyer with terrace for networking aperitiv up to 200 people
- Restaurant Volkshaus with wine bar
- Competent assistance

Further informations: www.hotelbern.ch or +41 (0)31 329 22 22





Gala Dinner

The prosecco tickles the tongue, the fine aged Emmental cheese delights the palate and the filet of Simmentaler beef is perfectly grilled. All this in an unparalleled setting such as a traditional cellar restaurant, afloat on a cruise or in a fashionably decorated old factory hall. In Bern and the surrounding area, we will find you the right event venue to make a lasting impression.



















The Granary is one of Switzerland's most impressive public spaces, astounding for its spatial dimensions. In Bern's most magnificent restaurant, your guests will enjoy festive banquets in an exciting atmosphere.

Gala banquet for up to 700 persons

Four different rooms in a beautiful factory setting. The modern infrastructure and extraordinary ambiance - a cross between lounge and factory - provide for a lot of options. Seating for up to 290 persons

A single building containing three establishments and countless options: the restaurant «Zum Äusseren Stand» represents quality, originality and continuity.

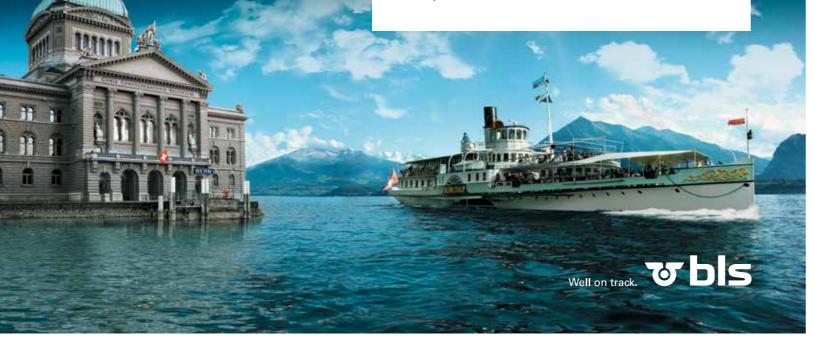
Gala banquet up to 120 persons | Cocktails up to 200 persons

For conferences, seminars or banquets - the Gurten provides the ideal surroundings. Thanks to the Gurten's idyllic natural setting, including a world class view of Berne and the Alps, your next event will be unforgettable. Gala banquet up to 500 persons

Majestic peaks and snow-covered mountains stand guard and historical castles twinkle from the shores as you and your guests cruise across the waters of a Swiss lake. Boats for up to 700 persons

By Rail or Boat

Lean back and enjoy the magnificent views by rail or water. BLS will take you to the canton's most beautiful locations.



Lakes Thun & Brienz

Excursions to Bernese Oberland combined with a varied boat cruise on the lake Thun or lake Brienz are a unforgettable experience. Enjoy wonderful views of the unique mountain panorama and culinary highlights from the galley. A wide offer of special group packages are available to re-sellers. Contact: T +41 (0)31 327 48 11 or www.bls.ch/schiff

Half-day excursion / Full-day excursion

Combinable with excursions to the Niederhorn, St. Beatus-Höhlen, Brienzer Rothorn or the Open-Air Museum Ballenberg Travel time Bern – Lake Thun: 17 minutes



From Bern you travel to Brig with the RegioExpress Lötschberger on the breathtaking Lötschberg mountain line, which is over 100 years old. You then continue through the Rhone valley with the InterRegio to Montreux. On arrival, you can enjoy a lunch break, before boarding the GoldenPass Classic or GoldenPass Panoramic. It takes you from the Vaud Riviera to Zweisimmen, past picturesque towns and villages such as Châteaud'Oex and Gstaad. You then return to Bern with the Lötschberger.

Day trip

- Travel time Bern-Kandersteg-Brig-Montreux: 3hr 13min
- Travel time Montreux-Zweisimmen-Bern: 3hr 36min
- More information: www.bls.ch/roundtrip



An insider's tip. The charming hilly landscape of the Emmental region is home to the world-famous Emmental cheese. Discover the origins of Kambly at the Kambly Experience in Trubschachen that entertains all of the senses. With light and sound visitors will be guided through over 100 years of Kambly history. Entlebuch is Switzerland's first UNESCO biosphere. The experimental garden in Wolhusen's Tropenhaus displays a variety of tropical crop plants.

Half-day excursion / Full-day excursion

- Travel time Bern-Langnau-Luzern: 1hr 27min
- More information: www.bls.ch/bern-lucerne

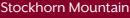
Excursions in Switzerland

One of Bern's main advantages is its central location at the heart of Switzerland. The majority of attractions and excursion destinations can be reached in either half or full-day trips - A nice supplement to vour event.





Jungfraujoch – Top of Europe









Further information www.bls.ch

How does the famous Swiss cheese get its holes? Find out here. You will experience up close how the famous Emmentaler AOC cheese is produced and can even take part in the production process. In the cheese dairy with village character you can see how the cheese was made a century ago. A trip into the typical Swiss cheese tradition.

half day excursion

High Alpine round trip by rail via Wengen and Kleine Scheidegg to the Jungfraujoch at 3454 meters a.s.l. (Europe's highest railway station), returning via Grindelwald and Interlaken. Unique panoramic views across the Aletsch Glacier (UNESCO World Heritage Site) and firsthand contact with the high Alpine Glacier world. Walk through the Ice Palace.

Travel by rail from Bern via Interlaken and Lauterbrunnen: 3h 18m Full-day excursion

The Stockhorn Mountain is an ideal excursion destination for a halfor whole-day excursion. A wide range of outdoor activities like hiking, rock climbing and fishing are on offer. In winter, snow tubing, ice carving, ice fishing or snowshoe trekking guarantee fun and pleasure.

Travel by train or bus from Bern: 1 hr

With 100 original, century-old buildings from all parts of Switzerland, historical gardens and fields, demonstrations of typical crafts, many special events and 250 native farmyard animals, Ballenberg creates a vivid impression of rural life in bygone days.

Travel by rail and bus from Bern via Interlaken and Brienz: 1hr 53m Full-day excursion

An unforgettable experience during a day out at the Maison Cailler. Imagine a place where all your senses can be immersed in the wonderful world of Cailler chocolate.

Your eyes discover mysterious Aztec cocoa ceremonies; your ears hear captivating accounts about François-Louis Cailler, the founder of the Cailler brand; your hands hold roasted cocoa beans and your nose follows the wafting smell of fresh chocolate whilst you discover the different production stages of the Cailler branches; and finally taste.

KREUZBERN hotel/restaurant/kongress





Swiss Hospitality at its best/

103 modern and well equipped rooms in the heart of Bern, offering excellent value for money.



Wine & Dine/

at the Restaurant Bärenhöfli, where Swiss and tourists meet for traditional, local specialties.



Conventions & Events/

Centrally located, modern meeting and banqueting facilities for events up to 150 delegates.

Social Program

Bern is the perfect choice for your convention or other event, as it's the ideal starting point for a variety of activities. We develop your program with confidence, incorporating just the right mix of fun and action. Contact Bern Incoming Ltd., T +41 (0)31 328 12 60, info@bern-incoming.ch











The hightech team challenge combines adventure and spirit of discovery. Divided in groups the participants embark on an interactive journey through the city of Berne. Equipped with tablet PCs and GPS the teams start to discover Bern, solve riddles and tasks and experience teamwork. Innovative features such as navigation, camera and video make this scavenger hunt very special. Creativity, skills, team spirit und cleverness are asked. Interaction, fun and excitement are guaranteed.

Discover the city of Bern from a whole new perspective during a rafting tour along the Aare river. Mighty sandstone bridges, narrow half-timbered houses, and the natural curves of the river landscape make this an exciting and richly diverse trip.

Who's going to win Olympic gold in the cow milking or blowpipe competition? Your group can have its very own Olympic Games on one of many farms – all within 20 minutes of Bern. Choose the type and number of disciplines based on your interests and budget. Each activity is conducted by one of our on-site game hosts and after a couple of practice rounds, it will be up to each team or individual to collect as many points as possible.

Experience the capital city of Berne in a different way and enjoy the completely new driving experience on the innovative and environmentally friendly Segway PT. Make one of the popular Segway City Tours and discover the sights of Berne. A professional guide is on hand to explain the workings of the vehicle and guide you to Berne's prettiest spots on the tour. Never before has a combination of culture and innovative technology been so much fun.

The creative workshops combine inspiration through original works by Paul Klee with the search for ideas and artistic creativity in the artist's workshop. A truly unique museum visit. People age 4 and older can discover their personal creativity here.



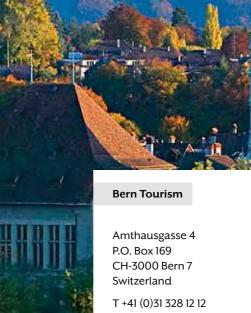
gurten

PARK IM GRÜNEN

Tagen, lernen, feiern, informieren, festen und geniessen – auf dem Gurten herrschen geradezu ideale Verhältnisse, um in Gesellschaft das Nützliche mit dem Angenehmen zu verbinden. Vom stilvollen Sitzungszimmer für kleine Gruppen über den rustikalgemütlichen Gewölbekeller bis hin zum brandneuen «Pavillon» für 500 Personen und mehr – Sie haben die Wahl. Die Infrastruktur entspricht stets den höchsten Ansprüchen, das organisatorische Know-how sorgt für einen runden Ablauf.

Meet, learn, celebrate, inform and enjoy – on the Gurten the conditions for combining the useful with the pleasant while in company are nothing less than ideal. Stylish conference rooms, a rustic vaulted cellar and our brand new «Pavillon» for 500 people or more are among the choices. In every case the infrastructure will fulfill the most demanding requirements, and our knowhow will ensure that everything runs smoothly.

Gurten – Park im Grünen, www.gurtenpark.ch 3084 Wabern, T 031 970 33 33, info@gurtenpark.ch



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Bern.com traveltrade@bern.com

Strategic Partner Bern Tourism

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